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IFANCA® to participate at FIAGRO 2011: Peru's International Food Technology Fair

(August 12, 2011 - Lima, Peru...) The Chicago-based Islamic Food and Nutrition Council of America (IFANCA®) will be exhibiting its halal certification services at [FIAGRO](#), Peru's international trade fair for food and beverage technology. This biennial event will take place in Lima, Peru, from August 18 to 20, 2011.

FIAGRO exhibits food manufacturing supplies, equipment, and services, while most of its attendees are specialized and technical personnel of food and beverage manufacturing plants. The event includes a Technical Congress that will announce the latest trends, themes and equipment for this year. The event is sponsored by the National Society Industry (SNI) and supported by the Peruvian Trade Fair Association (AFEP).

IFANCA, alongside its South American representative, Halal Peru, will be exhibiting its halal food regulatory and certification services in South America for the first time. More and more, South American companies are finding halal an important factor in making a product truly international. "Today, halal food is estimated at [US\\$ 634 billion dollars](#)," says Dr. Muhammad Munir Chaudry, President of IFANCA, "and it makes up [16 percent](#) of the entire global food market. To access global markets, halal compliance is now a necessity."

Since 2005, IFANCA has witnessed an approximate [80 percent growth](#) in halal certified ingredients and food products for the global food market. Interest around halal is rapidly growing, which is why IFANCA also participated at the Institute of Food Technology Expo in [2010](#), and in [2011](#).

IFANCA:

Headquartered in Chicago, Illinois, the Islamic Food and Nutrition Council of America (IFANCA®) is one of the world's leading and well-respected not-for-profit halal certification organizations. Featured in various media such as The Wall Street Journal, Prepared Foods, CNBC and CNN, IFANCA has been promoting halal since 1982. IFANCA was recognized in the "Best Halal Related Service Provider Award" by the Halal Journal at World Halal Forum 2007. IFANCA certified halal products are recognized by Indonesia (MUI), Malaysia (JAKIM), Singapore (MUIS), United Arab Emirates (GSM), and are sold in nearly every country of the world. IFANCA's halal certification expertise covers all food industry categories.

For more information about IFANCA, visit www.ifanca.org.

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